



****PRESS RELEASE****

Young broadcasters on air again

EASTBOURNE Youth Radio will celebrate its eighth year of broadcasting next week from Wednesday 19 through to Friday 21 November. As in previous years, the station will be broadcasting on 87.7 FM for anyone within the Eastbourne and Hailsham area to hear.

Programmes will also be broadcast on the internet via the station's website, www.eyr.org.uk



What has become the largest and most prestigious annual youth event of its kind in the South East gets underway with over 50 hours of programmes broadcasting to the Eastbourne and Hailsham area on Wednesday 19 November, beginning with the launch mix at 12 noon. By the time the station closes down at 5pm on Friday, some 1,500 young people from 22 schools, colleges and youth organisations from across the

Eastbourne area will have taken part; presenting programmes they have planned and created themselves. EYR 87.7 FM is an annual project organised by Eastbourne Education Business Partnership in association with Sussex Downs College. Since its inception in 2001 more than 10,000 local young people have been given the chance to see their own ideas through from planning to broadcasting. Listeners will be able to hear an interview with well known DJ Tony Blackburn on Thursday from 4pm as part of the Eastbourne Technology slot sponsored by Hotchkiss Ltd. From the beginning, the project has been financially supported by local businesses and charities including this year ***St Dunstan's, Price & Company, Hotchkiss Ltd, Domino's Pizza, British Wireless For the Blind Fund, Eastprint, Enterprise Shopping Centre, The Darkside, Stone Cross Nurseries, Connexions, Eastbourne and Hailsham Federation, Mullins and Q Ball Snooker Club, Haywards Carpets and Rugs, Beckett Newspapers, Eastbourne Borough Council, PJ Products and Eastbourne Arndale Centre.***

EYR manager Tim Sorensen said: "Without the support of our sponsors we could never have reached our eighth Year and grown the project as much as we have. Whilst Government funding got the project started, it really is up to local businesses, and the schools and colleges taking part to support the project and the many thousands such a large scale undertaking costs."

The proof of EYR's success can also be measured in the number of other towns up and down the UK that have copied the project, including Carlisle Youth Radio, who broadcast for the first time last year. Margaret Grainger, CEO, British Wireless for the Blind Fund, said: "The British Wireless for the Blind Fund is delighted to be sponsoring Eastbourne Youth Radio. The radios we supply to blind and partially sighted people are very often their window on the wider world. With so many creative young people enthusiastic enough to give up their time for this project, I am sure that window will stay wide open for many years to come."

To find out more about how you, your community organisation or company can get involved or support EYR please contact Tim Sorensen on 07890 388624 for details.

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