



****PRESS RELEASE****

Wireless Fund Supports Launch of Youth Radio Today

Young people across Eastbourne and Hailsham will start broadcasting from studios at Sussex Downs College today on 87.7FM and on www.eyr.org.uk as part of the ninth year of Eastbourne Youth Radio.

The British Wireless for the Blind Fund is the main sponsor again this year and Margaret Grainger, the charity's Chief Executive said, "We are delighted to see Eastbourne Youth Radio up and running once more. We value our sponsorship of the project because we know the importance of radio to the many blind and partially sighted people who listen on the sets we provide. Involving young people in this way will help to ensure a vibrant future for radio broadcasting."

EYR is working with a total of 40 sponsors this year who may become actively engaged in individual programmes. Readers of the Herald will have seen the 3-page feature in last Friday's edition that included details of all the sponsors.

Listeners to EYR can expect an eclectic mix of music, performance work, debate and special features. The project is registered, as part of Global Entrepreneurship Week and several interviews will be looking at business and individual enterprise. Highlights will include an interview with Clare Watt-Smith from Bobelle Ltd (fairly traded eel skin leather accessories) to coincide with Women's Enterprise day on Thursday 19th and hopefully a chance to speak to Digby Jones, former minister of state for trade and investment, subject to his hectic work schedule.

'Answer Back', at 6pm on Wednesday 18th November, will see Nigel Waterson MP in the EYR studios once again together with other political, business and voluntary sector representatives and a live audience. Topical issues of the day will be debated with no doubt a word or two about next year's elections. In the chair will be Wayne Wright, Executive Director – Business Development at Sussex Downs College.

As well as local schools and colleges there will also be broadcasts by Radio DGH, Eastbourne Foyer and, for the first time, DV8 Training who have recently commissioned a special bus to help extend its media work across Sussex. Details of these shows together with the rest of the schedule may be found on the website along with sponsors, photos and news.

Steven Goss Turner, Chair of Eastbourne EBP, who organise EYR together with Sussex Downs College, will be welcoming The Worshipful the Mayor Greg Szanto at an event to celebrate EYR's continued success on Thursday. Speaking earlier this week he said, "It is very rewarding for everyone involved to see EYR so well supported for its ninth year and not least of all our many sponsors who have helped to make it happen. What makes the project so special is that it enables young people of all ages to work collaboratively together with a wide range of business and community partners. In the process they are developing their personal skills whilst contributing to their work-related learning and specific course work".

There will be lots more news and some looking back at what has been going on at EYR in the Herald on Friday 20th November. In the meantime, readers can send a message or special request via the website at www.eyr.org.uk

****ENDS***

Notes:

Photo: DJ legends, Ed Stewart and 'whispering' Bob Harris, patrons of BWBF.

For further information please contact Tim Sorensen at Soren Learning Solutions on 07890 388624 or email tim@sorenlearningsolutions.co.uk

*Eastbourne EBP is an independent initiative between local schools and colleges supported by business
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