

## Youth Radio Charts another Success

**Last week's Eastbourne Youth Radio was another fantastic success for everyone involved and over all too quickly for another year.**

Students from across the area entertained listeners to three days of live radio from studios at Sussex Downs College. Presenting programmes that they had planned and created themselves the students were also taking part in Global Entrepreneurship Week.

For the third year running, EYR won a prestigious 'High Impact' award that recognises the contribution and opportunity that the project provides for young people to gain and develop entrepreneurial skills.



EYR is organised by Eastbourne Education Business Partnership in association with Sussex Downs College. By the time programmes finished last Friday, some 2,500 young people and over forty sponsors had been involved in the various stages of the project.

Leading the programme sponsors for 2011 were Eastbourne Homes and Mears Group who were promoting apprenticeships. The Weather Shop supported hourly weather reports and Recruitment South East assisted with marketing.

Tim Sorensen, EYR co-ordinator, said, "Congratulations once again to everyone who helped to make this year's broadcast such a fantastic success. EYR is a real feather in the cap for Eastbourne and one that makes us all very proud"

"Every year we are treated to a great schedule and this year was no exception with many memorable highlights and live performances. This included the return visit by singer Rachel Brett who performed tracks from her recent album.

'Return the Tardis' was the theme for West Rise Junior School who performed 600 years of (occasionally accurate) history in 60 minutes!

There were some serious interviews too with stars from TV, sport and the media as well as organisations including British Red Cross and East Sussex Fire and Rescue.

"Most played chart track this year seemed to be 'Swagger Jagger' by Cheryl Lloyd that contrasted with some Pink Floyd and, oh yes, Star Trekking – an eclectic mix to the end.

"We returned to Moira House Girls School to record Answer Back and enjoyed some lively discussion with a panel that included Stephen Lloyd MP.

“Meet the Media brought together representatives from radio, TV and our local newspaper and led to a visit to BBC Children in Need studios last Friday for one of the Sussex Downs media students.

“The hospitality tea on the Thursday provided an opportunity to say thank you to sponsors and other guests and to receive some very kind words from Eastbourne’s Mayor Carolyn Heaps and Stephen Lloyd MP.”

Next year’s Eastbourne Youth Radio will be on-air and [www.eyr.org.uk](http://www.eyr.org.uk) from November 14<sup>th</sup>-16<sup>th</sup>. For further information please contact [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk)

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