



## **\*\*PRESS RELEASE\*\***

### **Youth Radio Celebrates Achievers Award**

Eastbourne Youth Radio were proud winners of the 'Services to Education' category at the recent Eastbourne Achievers Awards. The award recognised 12 years of annual broadcasts that have engaged thousands of students and many business and community partners.

The project will run again from the studios at Sussex Downs College between Wednesday 20<sup>th</sup> and Friday 22<sup>nd</sup> November 2013 and coincide with Global Entrepreneurship Week – 'High Impact' award winner for the fourth year running in 2012.

Hundreds of students aged 5-19 will deliver over 55 hours of programmes on 87.7FM and [www.eyr.org.uk](http://www.eyr.org.uk). These will include local interviews, live drama and performance work, chart music, competitions and special features.

Student and staff participants from 2012 said; "I've never done anything outside normal lessons before, but I took part in EYR and thought it was fabulous", and, "A great experience for our students, we brought together a disparate group of students who were a tightly bonded and slick unit by the end of the project".

Dr Steven Goss-Turner, Chair of Eastbourne EBP, writes, "The partnership between education and the business community is often characterised by good intentions on both sides but a lack of tangible outcomes. EYR is a striking example of a project which provides the medium for achieving mutually beneficial outcomes. This is recognised by its 'High Impact' award but more significantly by the enthusiasm and the learning generated by the collaboration of students, teachers, business and community leaders."

Central to EYR's success has been the generous involvement of over forty sponsors who participate in individual programmes with the students. Eastbourne EBP is keen to engage more partners in 2013 who will take an active role and benefit from the event. Prices for sponsorship start from just £175.00.

To find out how you can support EYR and get involved please contact Tim Sorensen on 07890 388624 or email [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk) for details.

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## Notes:

- Eastbourne Education Business Partnership launched in 1985 and continues as an independent organisation with charitable status. EEBP provides work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include Youth Radio, Engineering Club, In-Bloom, Enterprise and Young Chef.
- Eastbourne Youth Radio was launched in November 2001 as an initiative to engage young people in community issues. Using the medium of radio has created significant opportunities for thousands of students to create, produce and present material to a wide local audience – and more recently, worldwide via the internet. Further information (from 2012) may be viewed on the website [www.eyr.org.uk](http://www.eyr.org.uk)
- Each programme carries a sponsorship package involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web ([www.eyr.org.uk](http://www.eyr.org.uk)) advertising plus the opportunity to be interviewed on-air. Sponsorship rates from £175.00 up to £500.00.
- Global Entrepreneurship Week encourages innovation, imagination and creativity. It puts the spotlight on enterprise, opening up new possibilities for people across the UK and the world. Dates for 2013 and 'Take a Step Forward' are 18-24 November. See [www.gew.org.uk](http://www.gew.org.uk) for details.
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk)

