



****PRESS RELEASE****

Youth Radio Looks Ahead to 15th Annual Broadcast

Eastbourne Youth Radio (EYR) is looking ahead to its 15th annual broadcast from the studios at Sussex Downs College between 18th and 20th November. The Sussex Police and Crime Commissioner will once again be lead partner with a special focus on Anti-Bullying Week.

The project received its sixth Global Entrepreneurship Week – High Impact Badge for 2014 that was a fantastic accolade for everyone involved. Hundreds of students aged 5-19 delivered over 50 hours of programmes on 87.7FM and www.eyr.org.uk. These included local interviews, live drama and performance work, competitions and special features.

Students from more than 25 schools and other youth groups are expected to take part in November supported by over 40 business and community organisations who will take an active role in their sponsored programme. These already include; East Sussex Fire & Rescue Service, University of Brighton, Square One Financial Planning, Let's Do Business and Firebrand.

Dr Steven Goss-Turner, Chair of Eastbourne EBP, writes, "The partnership between education and the business community is often characterised by good intentions on both sides but a lack of tangible outcomes. EYR is a striking example of a project which provides the medium for achieving mutually beneficial outcomes. This is recognised by its 'High Impact' award but more significantly by the enthusiasm and the learning generated by the collaboration of students, teachers and business leaders."

EYR is keen to engage more business and community partners in 2015. Included in the package of benefits for sponsors is advertising on-air, on-line and also in the special 8-page supplement to be published with Eastbourne Herald on Friday 13th November. Prices have been held for the fourth year running with packages starting at just £175.00.

To find out how you can support EYR and get involved please contact Tim Sorensen on 07890 388624 or email tim@sorenlearningsolutions.co.uk for details.

****ENDS****

Notes:

- Eastbourne Education Business Partnership started life in 1985 and continues as an independent organisation (with charitable status) that provides work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, In-Bloom, Enterprise and Young Chef.

- Eastbourne Youth Radio was launched in November 2001 as part an initiative to engage young people in community issues. Using the medium of radio has created significant opportunities for thousands of students to create, produce and present material to a wide local audience – and more recently, worldwide via the internet. Further information (from 2014) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package that includes radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed. Sponsorship is available from £175.00 to £500.00 per programme hour.
- Global Entrepreneurship Week encourages innovation, imagination and creativity. It puts the spotlight on enterprise, opening up new possibilities for people across the UK and the world. Dates for 2015 are 16-22 November. See www.gew.org.uk for details.
- Anti-Bullying Week (16-20 November) will draw attention to the many issues around bullying that often start in the playground and more recently on-line and then continue on into the work place and wider community. See www.anti-bullyingalliance.org.uk and also www.nobystanders.org.uk
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk



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