



## **\*\*PRESS RELEASE\*\***

### **Budding Scientists visit Observatory for EYR**

Eager pupils from Shinewater Primary School swapped the classroom for the laboratory when they recently visited the Observatory Science Centre. The visit was part of the preparation work for their programme on Eastbourne Youth Radio at 87.7FM and [www.eyr.org.uk](http://www.eyr.org.uk) on 18<sup>th</sup> November at 12pm.

The team spent an hour exploring the different activities on offer at the centre, both indoors and out, including the water and light activities and some of the large-scale hands-on investigative activities. "Extraordinary! It's just so different to learning science at school", commented one youngster afterwards

They saw students from another primary school that were also on a visit. Some of them were taking part in a group session building bridges and some were getting very wet on the water activities. There were also older students with severe special needs who had been enjoying their visit and were browsing in the shop.

The team then went indoors to meet Jo Harris, the Education/Operations Manager for the centre. They had prepared questions to ask her about the centre's aims and activities (the recording of this discussion will be played on the show). They found out about the wide range of activities on offer, including half-term workshops for children and astronomy evenings aimed at adults. They also found out a little about the history of the buildings as part of the Royal Observatory. They told her they were very impressed with what they had seen and expressed a desire to visit again very soon!

The Science Centre are also supporting Science In-Bloom 2010 – another event for primary schools organised by Eastbourne EBP in association with Eastbourne Borough Council, and coinciding with the launch of Science and Engineering Week 2010. Invitations to take part have recently been sent to local schools.

The project team at EYR are now busy making the final arrangements for the 9<sup>th</sup> broadcast, including a special 3-page feature for the Herald on Friday 13<sup>th</sup> November. This will include full programme listings and adverts for the project sponsors. Latest sponsors are United House Ltd, Federation of Small Businesses and Soren Learning Solutions Ltd. Waitrose Eastbourne have also selected EYR as one of its November 'charities' for shopper contributions – please remember EYR when you shop!

EYR is still seeking sponsors for St.John's Meads and Oakwood primary schools, Eastbourne College and several Sussex Downs College slots. Packages are available from just £175 and offer a unique opportunity to support local education whilst also promoting your own business or organisation.

To find out more about EYR please contact Tim Sorensen on 07890 388624 or email [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk) for details.

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**Notes:**

- Eastbourne Education Business Partnership started life in 1985 and continues as an independent organisation providing work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, In-Bloom, Young Chef and Youth Newspaper
- Eastbourne EBP is a member of Institute Of Education Business Excellence.
- Eastbourne Youth Radio was launched in November 2001 as part of the SRB 6 funded initiative to engage young people in community issues. EYR has created a national benchmark with similar projects delivered in Norwich, Carlisle, Warrington and Kendle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and deliver their material to a wide local audience – and more recently, worldwide via the internet. Further information may be viewed on the website [www.eyr.org.uk](http://www.eyr.org.uk)
- Each programme carries a sponsorship package involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web ([www.eyr.org.uk](http://www.eyr.org.uk)) advertising plus the opportunity to be interviewed on-air. Sponsorship ranges from £175.00/hr up to £350.00/h
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk)