

MEARSMaking People *Smile*supporting youth radio and
this special supplement**EASTBOURNE**
Borough Council

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Eastbourne Youth Radio takes to air

EASTBOURNE Youth Radio starts its 11th annual broadcast on Wednesday, November 16, commencing at 10am on 87.7FM.

The station will be on-air in the Eastbourne and Hailsham area until 4pm on Friday, November 19.

Programmes will also be streamed on the internet via the station's website, www.eyr.org.uk

EYR 87.7 FM is organised by Eastbourne Education Business Partnership in association with Sussex Downs College.

By the time the station closes down on Friday, some 2,500 young people from 24 schools, colleges and other youth organisations from across the area will have taken part. They will be presenting programmes they have planned and created themselves.

EYR broadcasts with the support of more than 40 sponsors who take an active role in the programmes as well as receiving advertising benefits and contributing to corporate social responsibility agendas. In addition, many other organisations will be involved as special guests during individual programmes.

Leading the sponsors this year and the 'Launch Mix' are Mears Group and Eastbourne Homes who are jointly promoting apprenticeships in conjunction with other sponsors including Hotchkiss. This compliments the recent '100 Apprentices in 100 Days' campaign championed by Stephen Lloyd MP who is also Patron of Eastbourne EBP. Readers wishing to find out more about apprenticeships may like to visit www.apprenticeships.org.uk.

Stephen Lloyd MP said, "I'm absolutely delighted to take part in this year's EYR.

"If memory serves me right it's my sixth or seventh year. It just keeps getting better. It provides a real media platform for schools and colleges across Eastbourne and the surrounding area.

"I would like to pay tribute to not just the students but also all the staff who work so hard to make it a success. A really great Eastbourne initiative."

Weather Front is another key sponsor who will provide weather data for programmes as well as continuing to host the Eastbourne EBP website and social media. Also joining the party this year is Recruitment South East who has been winning business awards and appear on EYR marketing material.

Among the individual programme sponsors are both familiar and new faces this year including, Eastbourne Borough Council, Stone Cross Nurseries, W.Bruford, Jones Bootmaker, Seymour Mullens, Enterprise Shopping Centre, United House, University of Brighton, Chalvington Communications and British Red Cross – to name but a few. You can see the full complement of sponsor adverts in this special EYR 2011 supplement produced in association with Eastbourne Herald. Without their help it would be impossible to stage EYR and to be already planning for 2012.

A chance meeting at the recent



Stephen Lloyd MP

opening of the Eastbourne College-Birley Centre has resulted in the return of singer Rachel Brett to the EYR studios for the live music show on Wednesday, November 16, commencing at 3pm. Bringing sponsorship from both Appleyard Studios and The MGA Academy of Music Brighton and celebrated at this year's Achievers Awards, Rachel will be singing tracks from her recent album – see separate article.

Other highlights of the week include 'Answer Back' on Wednesday at 6pm, sponsored by Eastbourne & District Chamber of Commerce.

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Stephen Lloyd MP together with other political, business and voluntary sector representatives will take topical questions from a studio audience. 'Meet the Media' is another popular programme on Thursday at noon. It is the chance for a young audience to question key personalities from local radio, TV and publishing about their work and careers.

EYR will be broadcasting through the night on Wednesday and Thursday with Eastbourne Vocational College students bringing you a mix of the very best of sounds, discussion and features. High on their play list will be the

visit by Domino's Pizza on Thursday evening who will be providing much needed sustenance in the familiar blue and red boxes! This will inevitably be followed by bleary eyed students in sleeping bags under desks the following morning – eager for a cooked breakfast kindly prepared by the team from Chartwells who provide continuous catering during the three days.

Tim Sorensen, manager for the project said, "Once again we want to say a huge thank you to Sussex Downs College and particularly Marcus Abel, for all his behind the scenes production with his media students from the college.

"Thanks must also go to Andy Walters and the Communications Team for helping to produce this supplement and co-ordinating arrangements for the hospitality event.

"Finally, our sincere thanks go to our many sponsors and friends who have once again rallied to provide support during a very challenging time.

"We hope that you enjoy this special supplement and listening to EYR 2011."

Tim continued: "Eastbourne Education Business Partnership continues to broker other partnership projects between business and education, and currently awaits confirmation of charitable status for 2012. Future initiatives include the annual Pantomime Challenge with Eastbourne Theatres, Young Engineers sponsored by local pump manufacturers and the 2012 Olympics In-Bloom competition sponsored by Eastbourne Borough Council."

For further information on these and other events please see www.eastbournebp.org.uk or contact Tim on 07890 388624.

Singer makes triumphant return

FORMER Willingdon Community School pupil Rachel Brett got the bug for live performance when she appeared on EYR several years ago when she with a couple of school friends recorded a tune for broadcast.

Rachel now returns to the EYR studios for a live music show on Wednesday, November 16, commencing at 3pm.

Rachel is now a singer, songwriter, musician, dancer and actress. In an amazing two years Rachel has achieved so much. Her musical talent was recognised by professional musician Jeff Topp of Appleyard studio's in

Robertsbridge, where Rachel has become a featured artist recording her first single - 'London City Lights' which was released on iTunes.

Her ambitions to make it to the West End moved a stage closer after successfully securing a place at the prestigious MGA Academy of Performing Arts in Brighton.

Rachel won the 2011 Young Achiever in Arts, Music and Culture at the Eastbourne Achievers Awards, staged by the Eastbourne Herald earlier this year.

It was hard work and dedication at Eastbourne Stagecoach, which led to principle Di Levy advising Rachel to audition for a place at the new academy.

Rachel joins some of the UK's most highly talented students training in Brighton and Edinburgh.

MGA also recently opened in New York, creating opportunities for students to exchange experiences of the West End and Broadway.

The principles at the academy are all still actively working in London they are highly experienced having performed in all the major West End productions, such as Grease, Wicked, We Will Rock You and Spamalot.

During the first week at the academy the students were thrilled to meet Laurence Olivier Award-winning choreographers Stephen Mears and Matthew Bourne, with David Essex due to pay a visit soon.

Rachel is being joined at the academy by former Park College student Daniel Thomas.



Rachel Brett

Helping to form future businesses

EASTBOURNE Youth Radio is once again registered as one of the 'high impact' projects that will be held during Global Entrepreneurship Week that runs from November 14 - 20.

Every day in the UK people talk about making a change in their life and consider starting up a business. By connecting individuals to practical support and those who have done it already, Global Entrepreneurship Week 2011 will help turn these exchanges into the businesses of tomorrow.

This year the week is being hosted in the UK by Youth Business International, and their Chief Executive Andrew Devenport says: "There is a great need to provide opportunities today that help entrepreneurs pursue their dreams and build the businesses of tomorrow. Global Entrepreneurship Week 2011 is kick-starting the conversations that are needed to make this happen."

If you're a budding entrepreneur on Twitter then you can use #GEWask plus

#insertlocation, for example, #Eastbourne, to share your anxieties, post queries about starting a business and get support back from others. Similarly, if you can offer practical support or advice please make it available to entrepreneurs by using #GEWoffer plus #insertlocation as above.

If you're not on Twitter, then you can still join in. Send your hints, tips and concerns to geinvolvement@gew.org.uk and they will be fed into the conversation.

In 2005 we wrote that, "EYR is not about giving young people a chance to play at being radio presenters. It is about giving them a platform for employing a whole range of skills, and talents useful in all walks of life, whether it's writing, researching, interviewing, performing, organising material, or just having ideas and seeing results.

They are also engaging with local businesses and organisations and acquiring valuable local information as young Eastbourne citizens".

This still holds true today as the next generation prepares for the 11th annual broadcast commencing on Wednesday, November 16.

Eastbourne Education Business Partnership works year-round to encourage and support entrepreneurship and is proud to have received Global Entrepreneurship Week 'High Impact' Awards for Eastbourne Youth Radio in both 2009 and 2010.

