



****PRESS RELEASE****

Youth Radio Call For Partners

Eastbourne Youth Radio is seeking sponsoring partners to take an active role during its 11th annual broadcast from 16th – 18th November at Sussex Downs College.

Hundreds of students aged 5-19 will deliver over 50 hours of programmes on 87.7FM and www.eyr.org.uk. These will include interviews, live drama and performance work, music, competitions and special features.

Dr Steven Goss-Turner, Chair of Eastbourne EBP, writes, "The partnership between education and the business community is often characterised by good intentions on both sides but a lack of tangible outcomes. EYR is a striking example of a project that actually delivers. This is recognised by the enthusiasm and the learning generated by the collaboration of students, teachers and business leaders."

Sponsorship packages start at just £175.00. Weather Front, Enterprise Shopping Centre, Jones Bootmaker, Parker Building Supplies, Brighton Institute of Music and Eastbourne Arndale Centre have pledged support again. Will you join them in 2011?

To find out how you can support EYR please call Tim on 07890 388624 or email tim@sorenlearningsolutions.co.uk

****ENDS****

Notes:

- Eastbourne Education Business Partnership Ltd started life in 1985 and is currently seeking charitable status. It provides work-related learning activities to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, In-Bloom, Enterprise and Young Chef.
- Eastbourne Youth Radio was launched in November 2001 as part an initiative to engage young people in community issues. EYR has become a national benchmark with similar projects in Norwich, Carlisle, Warrington and Kendle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and present material to a wide local audience – and more recently, worldwide via the internet. Further information (from 2010) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed on-air. Sponsorship ranges from £175.00/hr up to £400.00/hr.

- Global Entrepreneurship Week encourages innovation, imagination and creativity. It puts the spotlight on enterprise, opening up new possibilities for people across the UK and the world. Dates for 2011 are 14-20 November. See www.gew.org.uk for details.
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk

