



****PRESS RELEASE****

Supper Club Launch for Youth Radio

Eastbourne Youth Radio launched its 12th annual broadcast and call for sponsors at the recent monthly Herald Supper Club held at La Locanda Del Duca in Cornfield Terrace .

The project will run again from the studios at Sussex Downs College between Wednesday 14th and Friday 16th November 2012 and coincides with Global Entrepreneurship Week – ‘High Impact’ award winner again last year.

Hundreds of students aged 5-19 will deliver over 55 hours of programmes on 87.7FM and www.eyr.org.uk. These will include local interviews, live drama and performance work, chart music, competitions and special features.

Student and staff participants from 2011 said; “It was so exciting broadcasting live, when it was over we didn’t want to leave”, and; “EYR is a key event in our school year. It’s great fun to be involved – long may it continue”.

Dr Steven Goss-Turner, Chair of Eastbourne EBP, writes, "The partnership between education and the business community is often characterised by good intentions on both sides but a lack of tangible outcomes. EYR is a striking example of a project which provides the medium for achieving mutually beneficial outcomes. This is recognised by its High Impact’ award but more significantly by the enthusiasm and the learning generated by the collaboration of students, teachers and business leaders."

Key to EYR’s success has been the involvement of over forty sponsors who participate in individual programmes with the students. Eastbourne EBP is keen to engage more partners in 2012 who will take an active role and benefit from the event. Prices for sponsorship start from just £175.00.

To find out how you can support EYR and get involved please contact Tim Sorensen on 07890 388624 or email tim@sorenlearningsolutions.co.uk for details.

****ENDS****

Notes:

- Eastbourne Education Business Partnership launched in 1985 and continues as an independent organisation (awaiting charitable status). EEBP provides work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include Youth Radio, Engineering Club, In-Bloom, Enterprise and Young Chef.
- Eastbourne Youth Radio was launched in November 2001 as an initiative to engage young people in community issues. EYR has become a national benchmark with similar projects in Norwich, Carlisle, Warrington and Kendle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and present material to a wide local audience – and more recently, worldwide via the internet. Further information (from 2011) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed on-air. Sponsorship rates from £175.00 up to £500.00.
- Global Entrepreneurship Week encourages innovation, imagination and creativity. It puts the spotlight on enterprise, opening up new possibilities for people across the UK and the world. Dates for 2012 are 12-18 November. See www.gew.org.uk for details.
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk

